



### **Maxim Lighting Names Nathen Bliss as Director of National Sales**

*City of Industry, CA – Maxim Lighting is pleased to announce the appointment of Nathen Bliss as its new Director of National Showroom Sales. Nathen brings with him extensive experience in leading sales teams, most recently as Vice President of Sales at Eurofase Lighting.*

*Bliss has established himself as a dedicated manager and director, fostering strong sales and relationships with effective team building. Nathen is ready to build on Maxim's solid foundation and drive it to even greater success.*

*"I am thrilled to join the Sperling family and Maxim Lighting, renowned for their dedication to quality and customer service. I look forward to contributing to the sales organization, building strong relationships with our customers, and helping to expand the reach of our exceptional lighting products. Joining a team that combines tradition with forward-thinking innovation is a privilege, and I'm excited for what's ahead."*

*With his appointment, Nathen joins the Maxim Lighting leadership team, reinforcing the company's commitment to strengthening existing showroom relationships while expanding into new territories and new partnerships. Wayne Ogden will continue as Director of Sales until the end of the year.*

